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# Raith Rovers Supporter Survey League Reconstruction

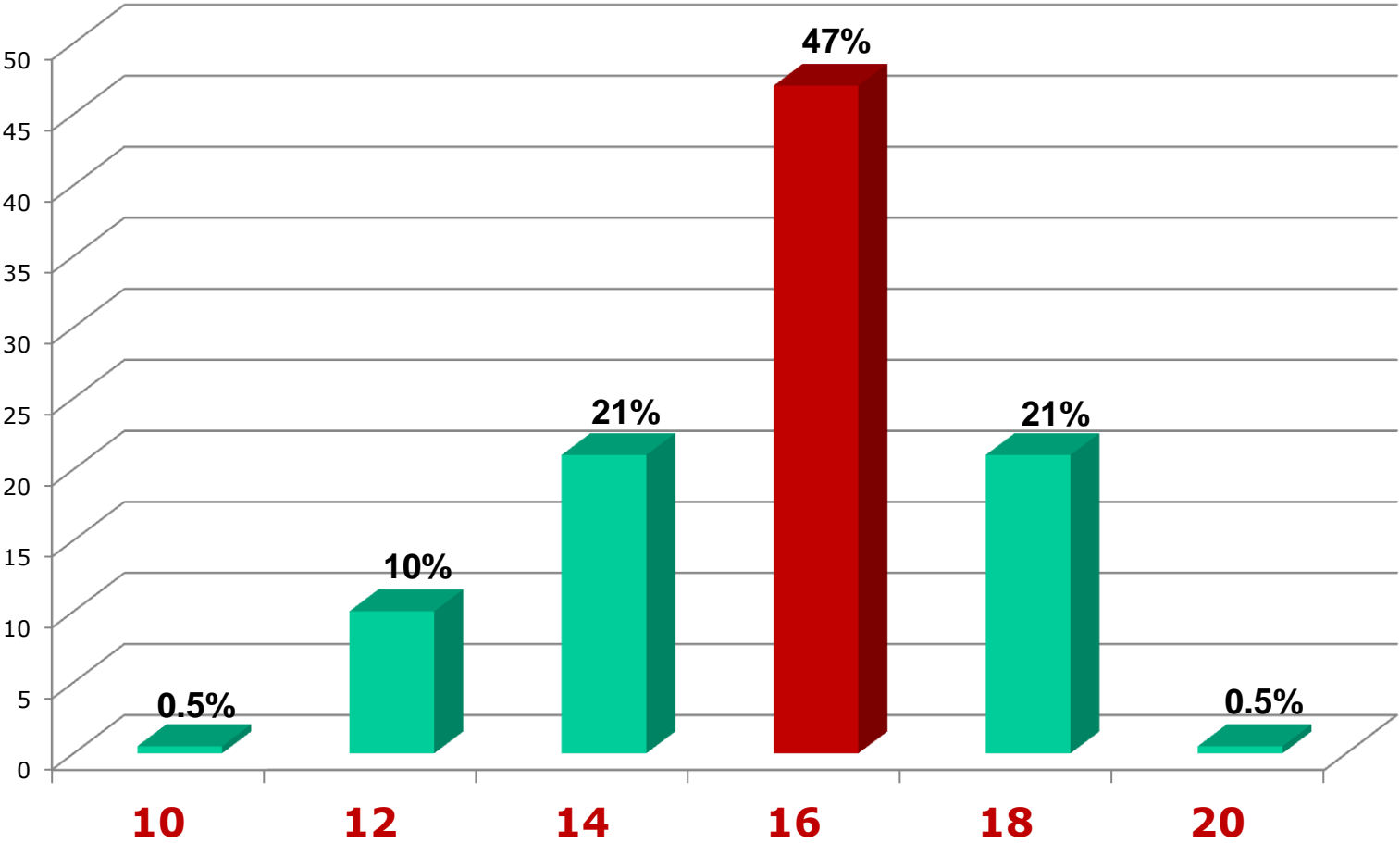
28 January 2013

# method

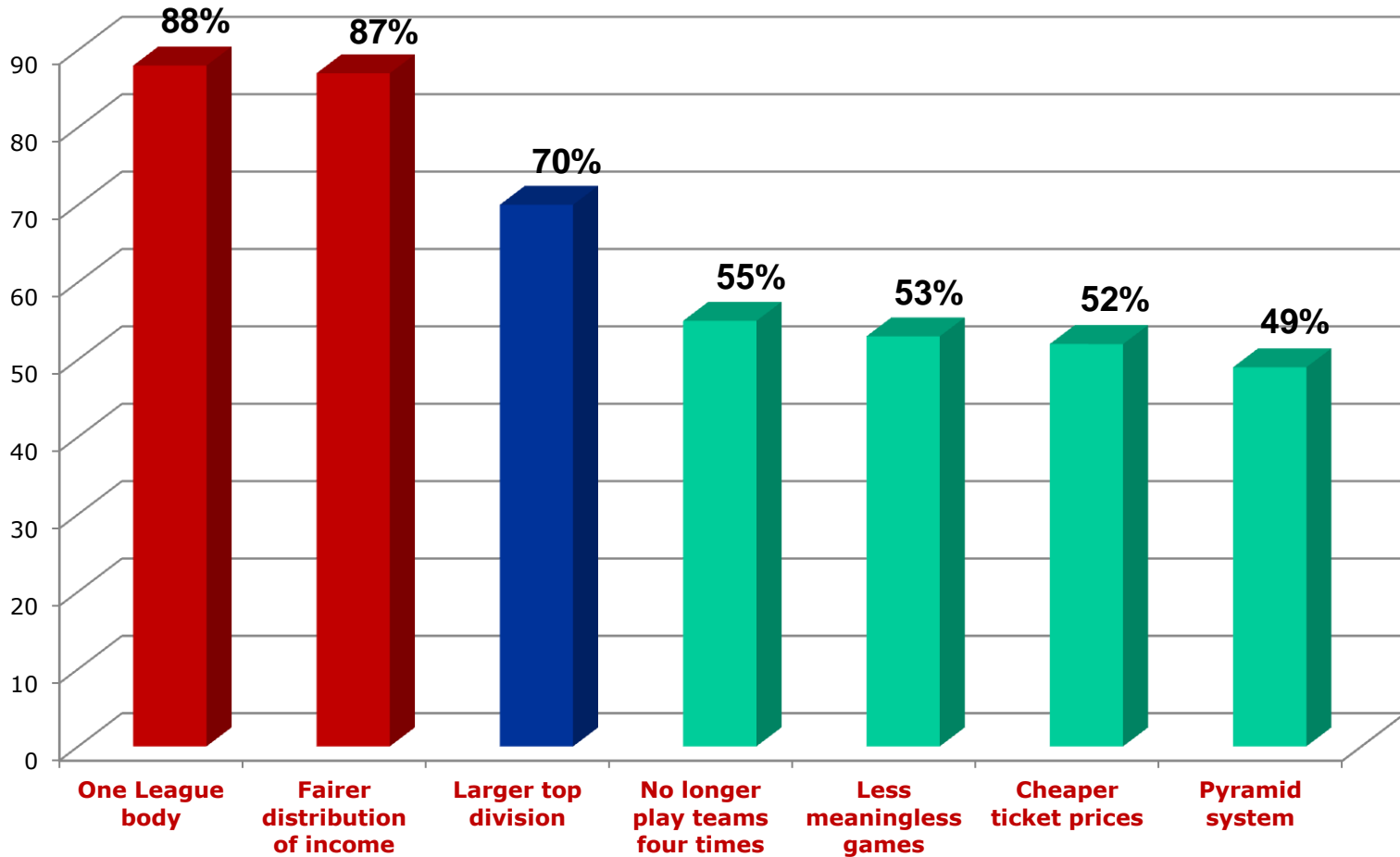
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- online survey conducted 14-28 January  
(paper copies available at Hamilton game on 19/1)
- **298** responses
- sample a good cross section of fans
  - 42% Season ticket holders, 58% non season ticket holder
  - 39% member of a fan group, 61% not in any fan group
  - Age: under 18 4%, 18-29 20% , 30-49 49%, 50+ 28%
  - 65% attend regularly, 18% choose to miss some games, 17% only attend 'big' games

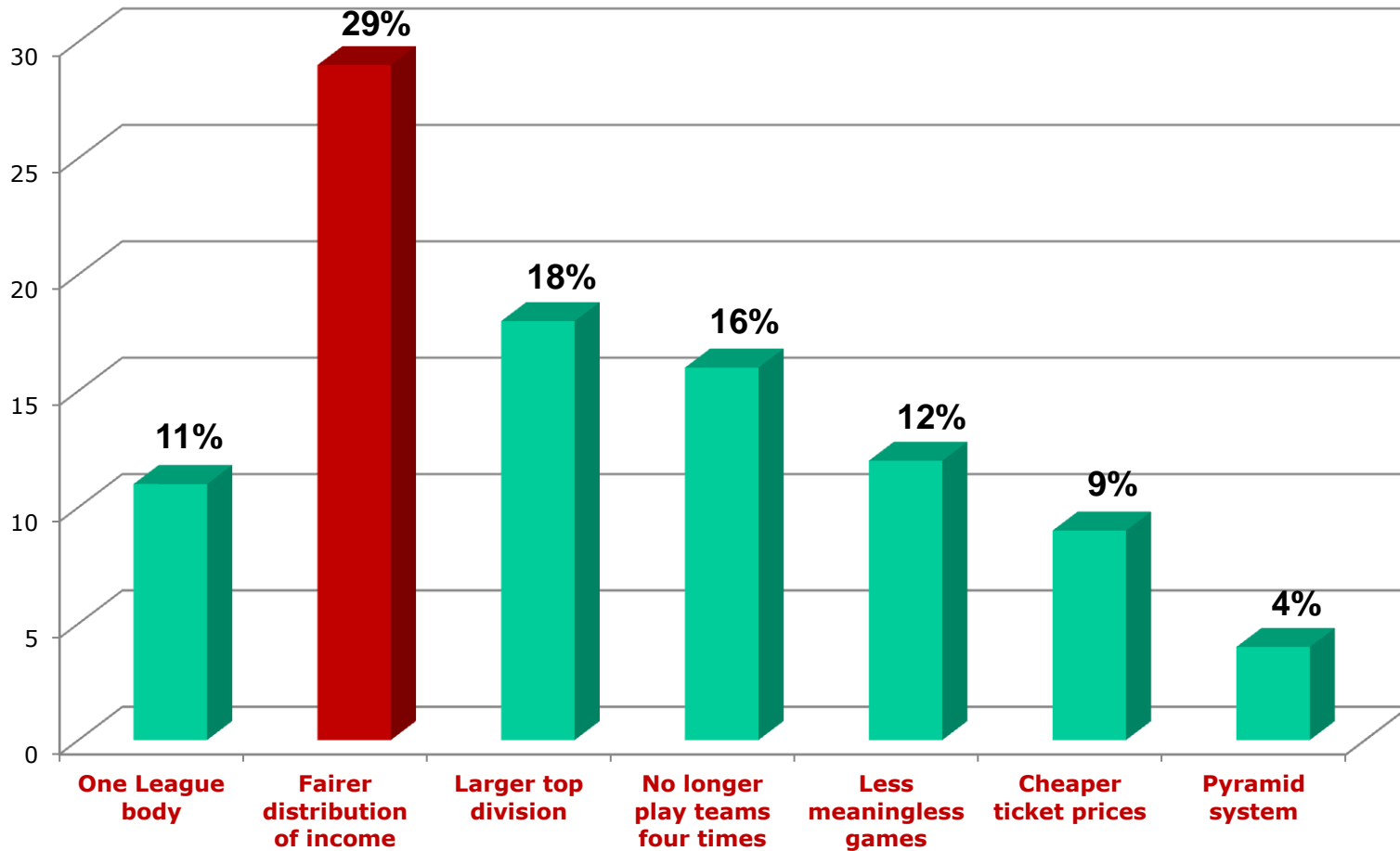
# preferred size of top league



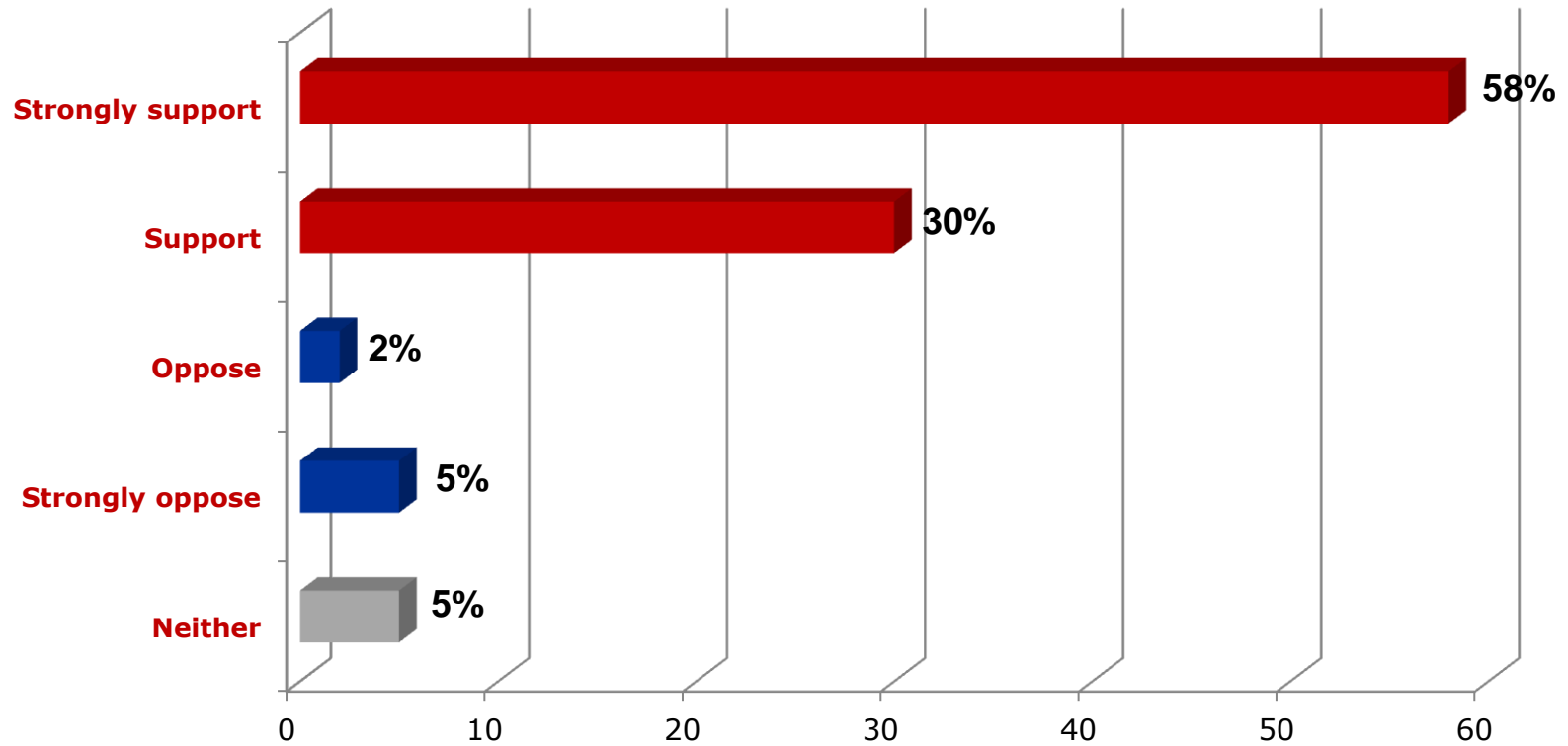
# % saying these are 'very important' to future of game



# which one change would improve Scottish football most?

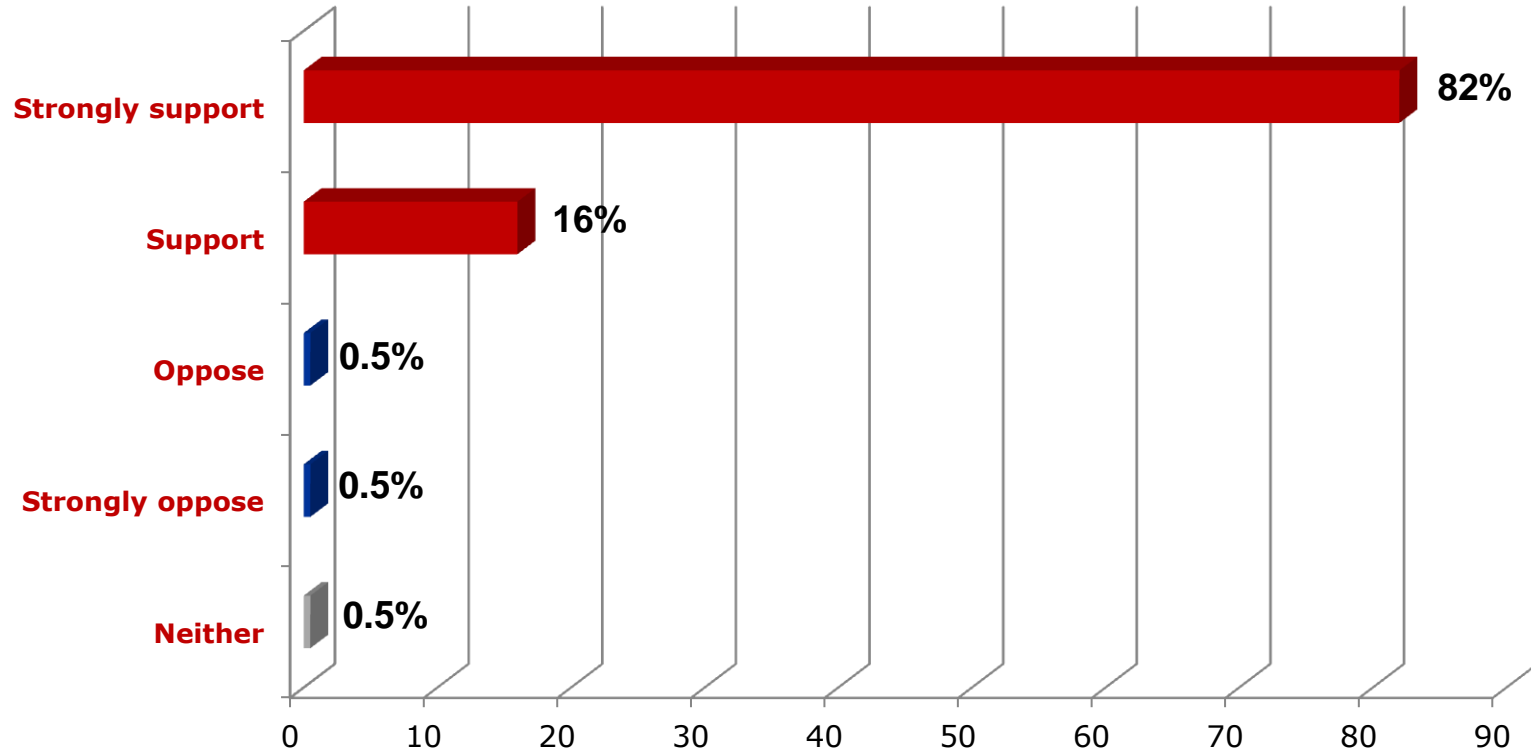


# support for merging SPL/SFL into one league body



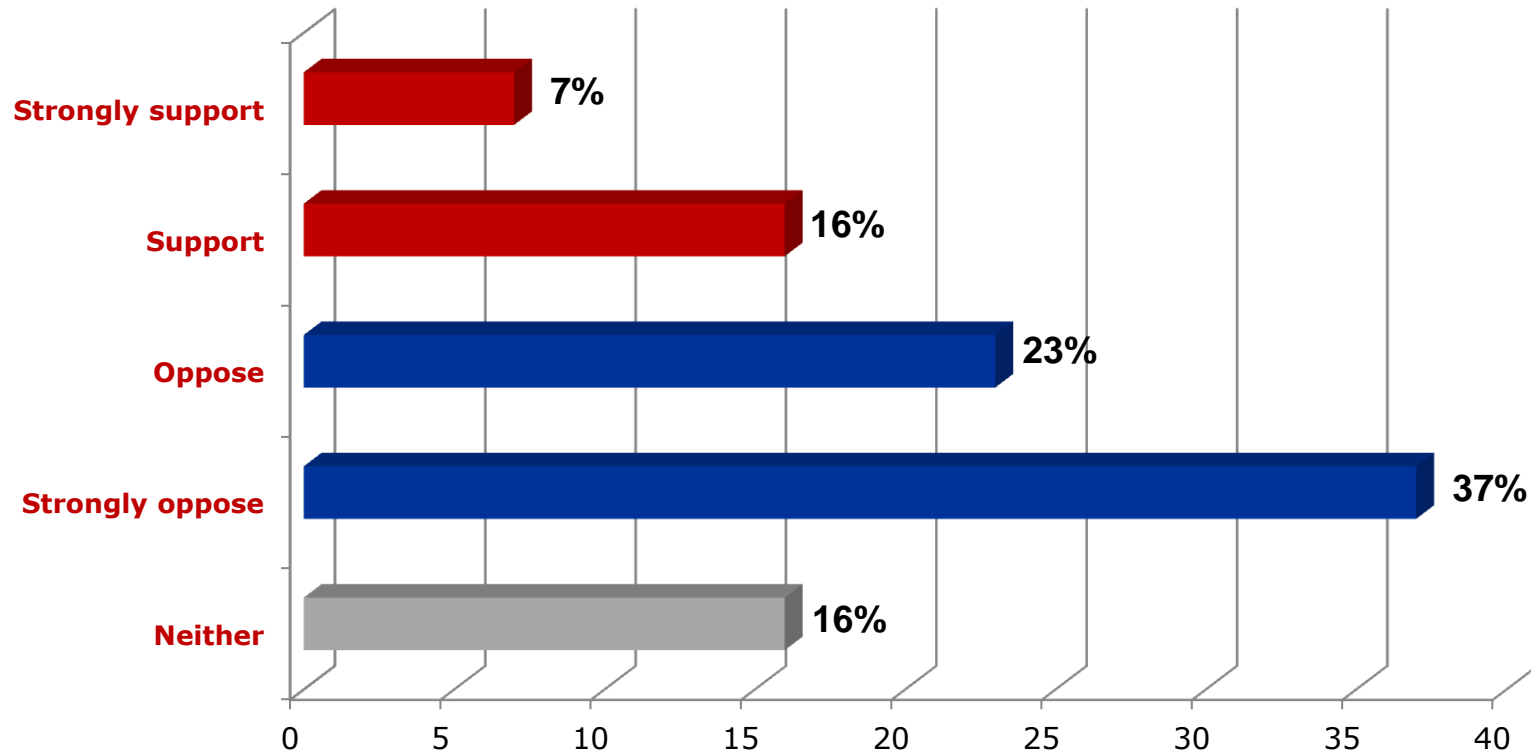
Support 88% Oppose 7%

# support for fairer distribution of income



Support 98% Oppose 1%

# support for 12-12-18 structure (spitting into 8-8-8)



Support 23% Oppose 60%



## fan consultation

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87% think that fans  
have not been  
adequately consulted  
on the proposed  
changes

# attitude statements

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- 93% agree that 'while I don't agree totally with the proposed league structure the move to one league body and fairer distribution of income is to be welcomed'
- 75% believe that these proposals ignore the wishes of fans for bigger leagues
- 63% agree that these proposals 'are not perfect but they are a step in the right direction'
- 23% say that these proposals 'will make me less likely to attend games in the future'

# in their own words - supporting the proposals

No suggestions for bigger leagues seems workable, especially those that suggest a sectional league cup coming back

It is certainly not a perfect solution but worth a two to three year try and then assess it. The status quo is not good.

This is the first step of many required to get Scottish football on the up

18-12-12 would bring much more excitement and competition to Scottish football

I support the changes broadly as "a step in the right direction". However, I also have sympathy for the view that fans should know at the start of the season what we are paying for

The proposals are unnecessarily complicated and not what fans want, however they are better than the current setup

# in their own words - opposing the proposals

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I see no rationale for splitting into leagues of eight halfway through. There should be more opportunity for promotion in a smaller number of bigger leagues

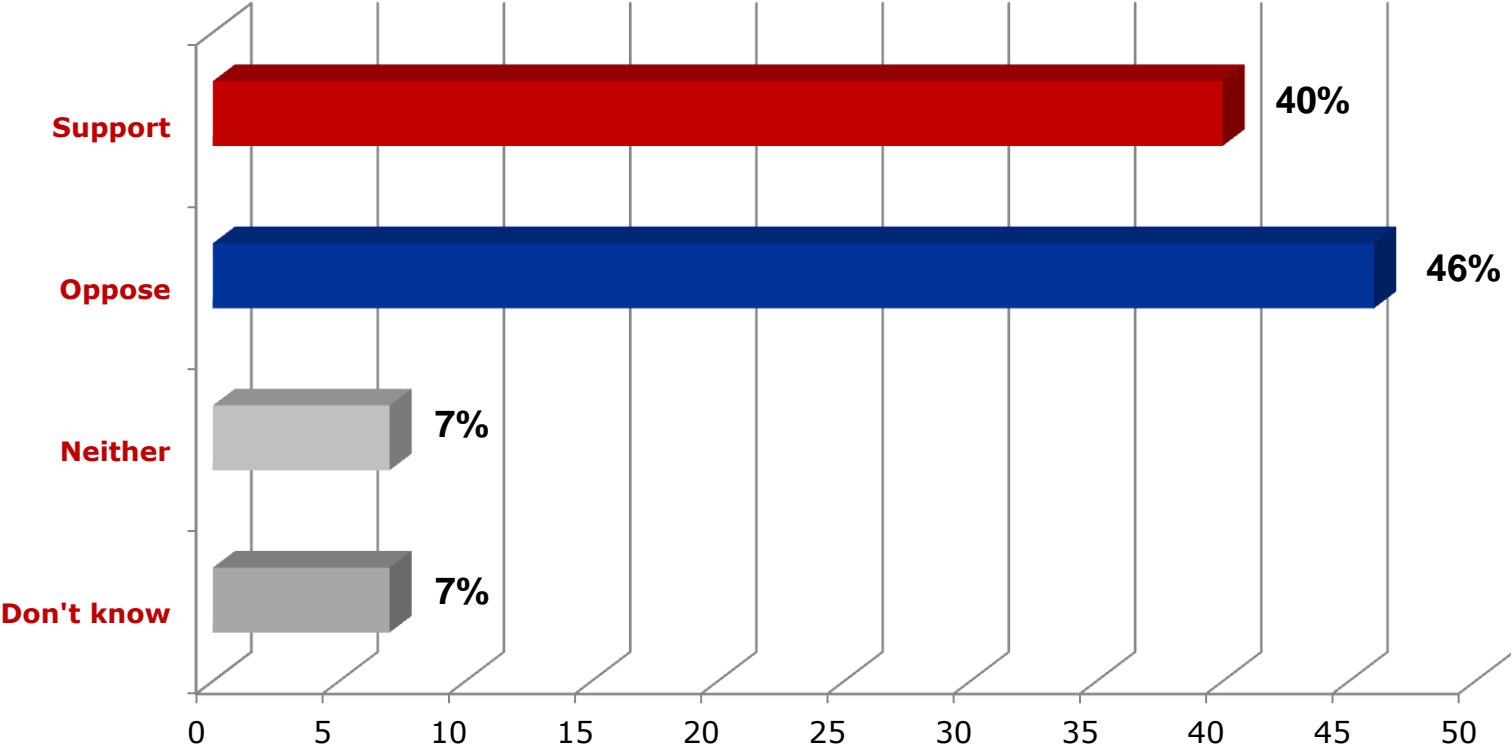
League splits are a farce. We need automatic promotion and relegation with more playoffs

These proposal are nothing more than a coat of fresh paint. In no way does it address the real issues in Scottish football

These proposals will be the death knell for the teams trapped in the 18 team 'National League', and therefore must be rejected to prevent this from happening

I am at the point where if the product doesn't change and we don't get away from playing four times a season then I will probably stop attending matches . We have played Airdrie five times this season which is ridiculous

# should RRFC Board support or oppose the proposed changes?



# conclusions

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- there is strong support for the move to one league body and fairer distribution of income
- fans remain unconvinced on a 12-12-18 structure splitting into 8-8-8 at the top
- there is no consensus on whether the RRFC board should support these measures. Opinion is divided fairly equally (40% yes, 46% no)
- those saying RRFC should support these proposals are being driven by the one league body/fairer distribution of income elements of the proposal