

## **SOCIAL MEDIA USE POLICY**

### **1. Introduction**

- 1.1. This document is drafted in accordance with the existing Rules of Raith Rovers Independent Supporters' Society Limited adopted pursuant to a resolution of the Society at a General Meeting held on 27<sup>th</sup> November 2025 and the Best Practice guidance issued by Supporters Direct Scotland.
- 1.2. The purpose of this policy is to protect the interests and reputation of the Society; it applies to all Society Board Members and includes all social media accounts and digital social networks.

### **2. Definitions**

- 2.1. "Co-opted Member(s)" means a person(s) who is/are a Member(s) and has/have been elected to the Society Board by Society Board Members but not elected by the Members.
- 2.2. "Disciplinary Policy" means a detailed set of rules and regulations of the Society set out in a separate policy statement.
- 2.3. "Member(s)" means a member(s) of the Society.
- 2.4. "Rules" means the rules and regulations of the Society laid out in the separate Rules document.
- 2.5. "Society" means Raith Rovers Independent Supporters' Society Limited (also known as Raith Supporters Trust).
- 2.6. "Society Board" means the elected Board of the Society including any co-opted Society Board Members.
- 2.7. "Society Board Member(s)" means a Member(s) of the Society Board including any persons co-opted onto the Society Board in accordance with the Rules.

### **3. Social Media Usage**

- 3.1. The Society has a public profile, and as such can be subject to scrutiny by the media and public. This means that:
  - 3.1.1. Society Board Members need to take great care to ensure that they do not at any time use social media in a way that could damage the reputation of the Society and its partners.
  - 3.1.2. Society Board Members must behave in a way which ensures there is no negative impact on the Society, its members or the people and organisations the Society works with and for.
  - 3.1.3. Society Board Members must not divulge information which is confidential to the Society, its members or suppliers.
- 3.2. Society Board Members could have access to information relating to the finances, budgets, transfer or recruitment activity of the Club. Information of this nature must be treated sensitively and confidentially. It is expressly prohibited for Society Board Members to comment on such matters publicly.

- 3.3. Privacy and the reputation and feelings of others must be respected at all times. Society Board Members should obtain the permission of the Society Board before posting contact details or photos. It is in everyone's interests that Society Board Members do not make any comment, share images or information that may cause embarrassment to the Society.
- 3.4. As at all times, great care should be taken at all times to avoid using language which could be deemed as offensive, in particular towards:
  - 3.4.1. Any player or person associated with the Club.
  - 3.4.2. Any Member of the Society.
  - 3.4.3. Any person online commenting on the Club or the Society.
  - 3.4.4. Any member of the wider football community; this includes match officials, other clubs, leagues, associations etc.
  - 3.4.5. Any player, official or representative of the above.
- 3.5. Where possible, personal social media accounts should not be used for Society business.
- 3.6. If personal social media accounts are likely to be used to comment on official Society activity, biographies should state that "the views expressed are personal and not those of Raith Rovers Independent Supporters' Society Limited".
- 3.7. The official Society social media accounts should block anyone sending abusive messages, discriminating or engaging in intentional provocation.
- 3.8. It is the responsibility of anyone publishing content on the Society's behalf to ensure they are aware of which account they are using before posting any material.
- 3.9. As with all the Society's policies, any suspected breach of this policy will be treated seriously and investigated and may result in disciplinary action in accordance with the Disciplinary Policy.

I confirm that I have read the above guidelines, and agree to abide by them:

Sign:

Print:

Date: